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December, 2013

Employee Recognition and Marketing Awards

Many of you are familiar with the Sales Awards that are given out at the Ohio Cemetery Association Awards Banquet; however there are other employees in our organizations that deserve recognition as well. It takes the efforts of all of our staff members to make our cemeteries successful. If you would like to recognize a special employee, please consider them for the Special Employee Award or the Marketing Award.

The Special Employee Award is for an employee that has exceeded expectations and performed admirably during the year. This could be a sales employee or an office manager, administration staff member, or grounds staff member who has provided outstanding service. Do you have an employee that goes above and beyond for your company and the families you serve?

The Marketing Award is designed to recognize cemeteries that do not employ a sales staff but have successfully promoted new cemetery merchandise and/or services during the past year. This could include new developments, such as scattering gardens, niches, mausoleum or lawn crypts, or new burial sections or gardens which have generated a minimum of \$20,000 in total income volume during 2013.

Visit the OCA website at ohiocemeteryassociation.com for more information and the forms to nominate an employee. These awards will be presented on Saturday, February 15, 2014 at the Ohio Cemetery Association Awards Banquet at the Crowne Plaza in Dublin, Ohio.

This is a wonderful opportunity to let your employees know how valuable they are to you. The benefits of recognition are great-employees who receive recognition experience a greater level of job satisfaction and recognition reinforces that they are performing their job well. Recognition reduces employee turnover and increases productivity and morale within an organization. We hope that you have a special employee that you would like to recognize this year. We look forward to honoring your special employee with you in February.

Please call the OCA office if you have any questions.

(937) 885 0283

OCA Awards Committee