



2017 OCA SPRING CONFERENCE

MARCH 21, 22, 2017

DOUBLETREE HOTEL

175 HUTCHISON AVENUE – COLUMBUS, OH

TUESDAY – MARCH 21, 2017

- 1:00 OCA Board Meeting
- 4:00 Supplier Set-up
- 6:00 Welcome & Social Hour with Suppliers
- 7:00 – 9:00 Buffet Dinner with Suppliers

WEDNESDAY MARCH 22, 2017

- 7:00-8:30 Registration & Breakfast with Suppliers
- 8:30-9:00 Welcome and announcements
Introduction of Suppliers
- 9:00-10:00 Bill Northrup – Keynote Speaker
“THE ART OF THE CHALLENGE”
- 10:0-10:30 Ron Watt Sr. - Senior Partner, Watt + Company LLC
STRATEGY ON HOW TO MAKE THE OCA A VIABLE, LEADING PROFESSIONAL ORGANIZATION
- 10:30-11:00 Break and visit Suppliers
- 11:00-12:00 Marci Hopkins - Client Relations Executive, ADP TotalSource
Phil Thompson - Sales Executive, ADP TotalSource
Courtney Simpkins - Market General Manager, ADP TotalSource
ADP TOTALSOURCE ON PROFESSIONAL EMPLOYER ORGANIZATIONS

- 12:00-1:00 Lunch and visit Suppliers
- 1:00-1:45 Joe Gregory – Assistant Manager, Davey Resource Group
[THE CLEVELAND TREE PLAN: HOW PUBLIC AND PRIVATE RELATIONSHIPS CAN ADD VALUE TO COMMUNITY FORESTRY INITIATIVES](#)
- 1:45-2:30 Stanley D. Gehrt – Professor of Wildlife Ecology, The Ohio State University
[COYOTE USE OF CEMETERIES: RISKS AND REWARDS](#)
- 2:30-3:00 Break and visit Suppliers
- 3:00-3:30 Adam Rice – Account Specialist, CompManagement Inc.
[Ohio Workers Compensation 101](#)
- 3:30-4:30 Kirk D. Roberts – Family Service Director, American Cemetery Services, LLC
[MARKETING TODAY'S CREMATION FAMILIES](#)
- 4:30 Closing statements and remarks

